**Beverly Woods Elementary School**

**PTA Committee Head Meeting**

**Thursday, February 9, 2017 at 7:45 am**

**Minutes**

**Present:**

Michele Turner, President; Jennifer Briggs, Treasurer; Heather Nalls, VP-Events; Jayme Downey, VP-Programs; Rett Liles, Advocacy; Amy Millikan, Secretary; Sarah Barrineau

Allyson Anderson Brandi Bartee Lindy Gignac Kathleen Walters

Lindsey Wells Geoff Palmer Whitney Ferguson

Jennifer Hull Suzi Purdy Suzanne Barnhart

1. **Call to Order (Michele Turner)**

Meeting called to order at 7:47 am

1. **Approval of Minutes (Michele Turner)**

January 12, 2017 Committee Head Meeting minutes approved.

1. **Guest Speaker (Steven V.)**

Geoff Palmer invited founder, Steven, to present XCL2Fitness, a fitness program targeted at 3-5 grade level boys currently offered after school at BWE; curriculum designed to build confidence and enjoy team atmosphere; encouraged PTA to spread the word and looking for 2 volunteer coaches for spring program, starting March 20 – 2 days a week for 6 weeks. Xcel2fitness.org

1. **Invest for Success (Suzi Purdy & Lindy Gignac)**

$75,000 goal for 2016-17 – expect total contribution of around $70,000; 45% family participation; Lindy spent a lot of time analyzing the numbers and participation – 51 fewer families gave this year and 29 who gave last year did not give this year.

Ideas for improvement for next year:

* Bringing on another co-chair
* New promotional piece design
* Invest chairs attend Sept staff meeting to inform faculty and staff
* Need to demonstrate needs for funding – how funding contributes to the classroom & school
* Use FB and social media to post info – Lindsey Wells volunteered to set up site
* PTA info table at school events
* Grade level recognition
* Build community partners – corporate contributions

Discussion about Read-a-thon vs. Invest – doesn’t seem to affect the campaign – same families giving to both; idea not to use Read-a-thon as a fundraiser.

1. **Report of Officers**
2. **President’s Report (Michele Turner)**

**PTA Shed:** Michele cleaned out to make room for PTA storage; shared retention report from NCPTA about schedule of keeping records; tried to salvage as much as possible – moved to file cabinets in old PTA closet/Ms. Harper’s office

**Grants:** Lowe’s grant denied; currently pursuing Beautification and Promising Practice.

**Hornet’s Night:** rep called to invite BWE participation; PTA gets kick-back, only need minimum of 15 tickets sold; will contact Spirit Night head, Anna McMann about promoting

**Field Trips:** discussion about making an extra donation when signing up for field trips – online vs. on form; the extra money cumulates for each class over the years and is designated for scholarships for 5th grade trip

**2017-2018 PTA Leadership**: good response from current leaders on their preferred roles (or not) for next year; missing a few key positions, will continue to work with Nominating Committee to identify vacancies and recommendation

**B. Principal’s Report (Sarah Barrineau)**

**Assistant Principal**: Michael Jarrell was hired as BWE new assistant principal and will start March 1. Jarrell has most recently served as math facilitator for schools in Rock Hill; he has been Charlotte area schools and classrooms previously; BWE interview committee unanimously agreed that Jarrell was their top candidate.

**Grants & Programs**: Promising Practice grant award for snack bag project with Sterling Elementary; revamping BWE Character Ed program; digital Paedia presentation at upcoming parent night

**Caroline’s dad**: Caroline’s dad passed away after a long illness; discussion on how PTA can show condolences and support her at this time; suggestions of bringing in flowers and treats over the next several weeks; Heather Nalls to send out a sign up genius.

**C. VP of Events (Heather Nalls)**

**Science Fair:** chair, Allyson Anderson reported it was a success; Ms. Lackey helpful; need to review and revamp judging; Allyson will revisit and analyze

**Girls Night Out:** Chair, Lindsey Wells reported that 111 girls have registered, goal 300; plans are coming along; discussion about name of events & going back to Father/Daughter and Mother/Son – nothing decided

1. **New Business (Michele Turner/Heather Nalls)**

**Doors:** found out that contractor needs to be CMS approved; Michele wants 3 quotes from existing CMS projects – current projects underway at Carmel, Pineville, Pinewood

1. **Meeting adjourned (Michele Turner)**